



18TH ANNUAL DORIS DUKE  
**HISTORIC**  
PRESERVATION  
*Awards*

- *2024 President's Leadership Awardees:*

*Mrs. Hope H. "Happy" van Beuren  
&  
Charles A. Dana*

- *President's announcement of NRF's newest preservation initiative*
- *Awards for innovation in historic preservation in Newport County*

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Friday, September 6, 2024

Doris Duke's Rough Point, Newport, RI



Becoming a sponsor of the Doris Duke Historic Preservation Awards helps ensure the work of NRF continues to have an impact on our local communities, through preservation initiatives that help sustain cultural and architectural heritage, address the impact of climate change on the built environment, make intangible cultural heritage accessible through more expansive storytelling, and invest in the historic trades and preservation skills-building.

# Your sponsorship of the Doris Duke Preservation Awards honors preservation of Newport County's historic character.



The Doris Duke Historic Preservation Awards event is a capstone for the Newport summer season. The annual event is held at Doris Duke's family summer cottage, Rough Point, one of the most spectacular oceanfront locations in New England. Rough Point is not a private event venue and the DDPA ceremony is a rare opportunity to experience the house and estate in a unique way. Due to the capacity, the attendee list is focused, providing informal and intimate conversations.

Sponsorship has its benefits:

- *Brand association with Newport Restoration Foundation:* Place your brand in front of local residents, Newport City officials, prominent philanthropists, leaders of cultural institutions and notable Newport seasonal visitors. As a sponsor of the Doris Duke Historic Preservation Awards, you align yourself and your company with NRF's values – including long-term stewardship, sustainability and our community-driven mission.
- *Exposure to a targeted audience:* NRF events attract an engaged audience interested in history, arts & culture, architecture, and preservation. The DDPA provides an excellent opportunity to showcase your brand and products or services to a relevant and affluent demographic.
- *Networking opportunities:* Our sponsors receive access to a network of influential individuals, fostering valuable connections and brand exposure that extends far beyond the event itself. By partnering with us, you're not just supporting a worthy cause, you're investing in building meaningful relationships with some of the region's most prominent figures.

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**SPONSORSHIP PACKAGES**

**Bronze Sponsor- \$1,500**

- Two tickets to attend the Doris Duke Preservation Awards (DDPA) and Reception.
- Name/Logo recognition in DDPA event program and signage.
- Name or Click-through logo on NRF website, inclusion in media releases and social media posts & tags.
- \$1,140 tax deductible.

**Silver Sponsor- \$2,500**

- Two tickets to attend the pre-party, "Cocktails & Jazz", featuring specialty drinks, live music and passed foods in Doris Duke's solarium, the DDPA awards ceremony & reception.
- Name/Logo recognition in DDPA event program and signage.
- Name or Click-through logo on NRF website, inclusion in media releases and social media posts & tags.
- \$1,940 tax deductible.

**Gold Sponsor- \$5,000**

- Four tickets to attend the pre-party, "Cocktails & Jazz", featuring specialty drinks, live music and passed foods in Doris Duke's solarium, the DDPA awards ceremony & reception.
- Name/Logo recognition in DDPA event program and signage.
- Name or Click-through logo on NRF website, inclusion in media releases and social media posts & tags.
- \$3,880 tax deductible.

**Platinum Sponsor- \$10,000**

- Six tickets to attend the pre-party, "Cocktails & Jazz", featuring specialty drinks, live music and passed foods in Doris Duke's solarium, the DDPA awards ceremony & reception.
- Name/logo recognition on all DDPA event materials (signage, event program, advertisements, etc.) and on the video monitor during the event. Recognition of Platinum Sponsor at the event.
- Click-through logo on NRF event website, inclusion in media releases and social media acknowledgment & tags.
- \$8,320 tax deductible.

**Leadership Sponsor - \$25,000**

- Eight tickets to attend the pre-party, "Cocktails & Jazz", featuring specialty drinks, live music and passed foods in Doris Duke's solarium, the DDPA awards ceremony & reception.
- Name/logo recognition on all DDPA event materials (signage, event program, advertisements, etc.) and on the video monitor during the event.
- Name/logo recognition at both Rough Point and Vernon House for the 2024/2025 season and included in all 2024/2025 printed event programs.
- Click-through logo on NRF event website, inclusion in media releases and social media acknowledgment & tags.
- Dedicated email to over 10,000 subscribers with click-through logo link.
- \$22,760 tax deductible

**Presenting Sponsor - \$50,000**

- Ten tickets to attend the pre-party, "Cocktails & Jazz", featuring specialty drinks, live music and passed foods in Doris Duke's solarium, the DDPA awards ceremony & reception.
- Speaking opportunity at the DDPA ceremony.
- Name/logo "Presenting" recognition on all DDPA event signage, marketing materials, event program, on the video monitor during the event & program remarks.
- Name/logo recognition in the Annual Report.
- Name/logo recognition at both Rough Point and Vernon House for the 2024/2025 season and included in all 2024/2025 printed event programs.
- Click-through logo on NRF event website, inclusion in media releases and social media acknowledgment & tags.
- Dedicated email to over 10,000 NRF subscribers with click-through logo link.
- Opportunity to host a private event at Doris Duke's Rough Point
- \$46,200 tax deductible.

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*Previous Doris Duke Historic Preservation Awards Sponsors Include:*



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SPONSORSHIP FORM

YES, I/We would like to be a 2024 DDPA Sponsor.

I/We would like to sponsor at the following level:

\_\_\_\_\_ \$50,000 Presenting Sponsor

\_\_\_\_\_ \$25,000 Founding Sponsor

\_\_\_\_\_ \$10,000 Visionary Sponsor

\_\_\_\_\_ \$5,000 Leadership Sponsor

\_\_\_\_\_ \$2,500 Preservation Sponsor

\_\_\_\_\_ \$1,500 Restoration Sponsor

Please list my/our names(s) as (please print):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_ Please find a check enclosed (payable to Newport Restoration Foundation)

\_\_\_\_ Please charge a total of \$ \_\_\_\_\_ to my/our card

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*Return form and any payment to: Newport Restoration Foundation*

680 Bellevue Avenue

Newport, RI 02840

*Deadlines:* Printed inclusion: August 6, 2024.

All else: September 1, 2024.

*Questions?* Contact Sue Battle at [sbattle@newportrestoration.org](mailto:sbattle@newportrestoration.org) or 401-849-7300 x102



## *Event Marketing & Social Media Stats*

Website: Over 60,000 visitors to the NRF website annually.

E-mail newsletter: Over 10,000 subscribers to our monthly newsletter.

Social media followers: Almost 16,000 subscribers to NRF's social media platforms with a monthly reach of over 180,000 combined.



### *Contact Information:*

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Newport Restoration Foundation President & Rough Point Director

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